

Sunny Sahijwani

Technical Lead / Head of Engineering / CTO — E-commerce Platforms

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Available immediately

SUMMARY

Hands-on technical lead, ~20 years in software. Replatformed a live European D2C fragrance store from Shopify to a custom Laravel 11 + Next.js stack across 8 markets as sole architect, while the store kept selling throughout — nearly two years of full-time CET-hours collaboration from India. Previously led a 6-developer fintech team. I own technical strategy end to end: architecture, vendor selection, infrastructure, team onboarding, and production reliability — including a same-day failover through a total hosting-provider outage.

EXPERIENCE

Kazaar Fragrances (European D2C fragrance brand) — Technical Lead

Sep 2024 – Aug 2026

Remote · Full-time

- Sole architect of the full replatform from Shopify to Laravel 11 + Next.js: webhook-driven sync, scheduled reconciliation and a multi-year historical-order backfill let the new system shadow-run on real data before cutover.
- Launched 8 markets / 4 locales market-by-market with runbooks and rollback triggers — Swiss storefront on schedule in June 2026.
- Integrated Stripe, PayPal and Unlimit with webhook + cron reconciliation, partial refunds and idempotent post-payment side effects.
- Automated DHL + Swiss Post shipping end to end (booking, labels, Packstation lockers, customs reports) and replaced the Smile.io loyalty SaaS in-house via shadow-mode reconciliation against the legacy ledger.
- Cut storefront GraphQL responses from 150–600ms to under 10ms and admin order search from 4s to under 50ms; converted deploys to zero-downtime; validated ~200 RPS with k6 before launch.
- Built a Shopify-parity reporting suite (~10 management reports + live dashboard) and write-time bot filtering that removed ~23% inflated traffic from analytics.
- Ran production operations: Supervisor-managed Horizon queue workers, Redis and queue health monitoring, and 5-minute third-party health checks (Stripe, PayPal, Klaviyo) so third-party failures surface in minutes.
- Restored production within hours of a total hosting-provider outage via a same-day failover to a second cloud environment; led the permanent migration the next day — DR/BCP is now a day-one deliverable in how I run infrastructure.
- Onboarded two developers with least-privilege runbooks; ran a structured handover to my successor, who now runs the platform.

Sheiq — Software Architect (advisory)

Sep 2025 – present

Remote · Concurrent advisory engagement

- Women's health app (menopause support) for the European market — React Native (iOS + Android), Laravel, Shopify; soft-launched July 2026, delivered by a 3-developer team under my architectural direction.
- Architected three-way subscription billing — Apple In-App Purchase, Google Play, and Stripe subscriptions for a physical monthly kit sold via Shopify — with the Laravel backend as single source of truth for payments, renewals and entitlements; GDPR-first handling of sensitive health data.

LampaStudio — Software Architect & Consultant

Jan 2024 – Jul 2024

Unity 3D, Node.js, Firebase, Unity Cloud CI/CD

CrossFund (Singapore fintech, startup-funding platform) — Team Lead

Jan 2021 – Dec 2023

Remote

- Led a 6-developer team (3 Next.js, 2 Laravel, 1 DevOps), reporting directly to C-suite stakeholders.
- Shipped KYC identity verification (ShuftiPro), Auth0 + SSO, a crypto payment gateway, and a white-label multi-platform product from a single repository under Singapore regulatory compliance.
- Owned AWS infrastructure, Docker and CI/CD; observability via Datadog, Mixpanel and Sentry.

Earlier career

- **Independent contractor** — 2018–2020: project-based delivery for returning clients including Motion Picture

Industries and MidHudson Web, among others.

- **Motion Picture Industries (Canada)** — Team Lead, 2014–2018: launched the founder's MVP; native iOS (Swift) + Android (Java) apps with offline SQLite sync to Laravel APIs.
- **MidHudson Web (US agency)** — Senior Web Developer, 2010–2014: full-cycle client projects, mentoring juniors.
- **EastLand Software & independent work** — 2006–2010: e-commerce builds and custom applications.

SKILLS

- **Backend:** PHP 8 / Laravel 11, Node.js, GraphQL, REST, queues (Horizon/Redis)
- **Frontend:** JavaScript, Next.js, React, React Native
- **Data:** MySQL 8, Redis, Meilisearch, Firebase
- **Infra & DevOps:** Ubuntu, nginx, PM2, Docker, AWS, DigitalOcean, Cloudflare, GitLab CI/CD, k6, zero-downtime deploys
- **Commerce & Integrations:** Shopify (5+ yrs themes/apps), Stripe, Apple IAP / Google Play billing, PayPal, Klaviyo, DHL, Swiss Post, Google Merchant
- **Leadership:** technical direction, team building & mentoring, vendor selection, incident management

EDUCATION & LANGUAGES

- Master of Computer Applications, PCTE, Punjab, India (2003–2006)
- English (fluent), Hindi (native)

Detailed CV with full project metrics available on request.